**Drug-Free Pain Management Awareness Month**

**Sample Social Media Posts**

* [Insert image of proclamation]. Governor Whitmer has declared September to be Drug-Free Pain Management Awareness Month in Michigan! “Drug-free forms of health care, including chiropractic… play an important role in helping to ease the immense burden of pain management facing our state,” Governor Whitmer says in Proclamation.
* Drug overdose is the leading cause of accidental death in the US, with 80,391 drug overdose deaths in the United States during 2024, according to data from the CDC. Opioid addiction is a major driver of this unfortunate statistic. Chiropractic can help by reducing the number of patients prescribed these dangerous pills for back and other musculoskeletal pain!
* The state of Michigan has been hit particularly hard by the opioid crisis. Provisional data from the CDC shows that approximately 1,355 Michiganders – nearly four per day, or almost one every six hours – died from an opioid overdose in 2024. September is Drug-Free Pain management Awareness Month. Drug-free chiropractic can help alleviate this crisis!
* The state of Michigan has been hit particularly hard by the opioid crisis. Beyond the human toll, opioids cost the state more than $38 billion in economic impact last year, the result of increased costs to the judicial system and lost productivity, according to a study from Avalere Health. If such factors as lost quality of life and years of life are factored into the equation, Michigan’s costs would balloon to nearly $162 billion. September is Drug-Free Pain management Awareness Month. Drug-free chiropractic can help alleviate this crisis!
* Based on the most recent data from the CDC, an average of 217 people died each day from an opioid overdose in 2023. September is Drug-Free Pain Management Awareness Month. Drug-free chiropractic care can be a major force in reducing the number of opioids flooding our state!
* Prescription opioids — drugs like oxycodone (OxyContin), hydrocodone (Vicodin), methadone, and fentanyl — are involved in a large percentage of the drug poisoning deaths in Michigan. September is Drug-Free Pain Management Awareness Month. Drug-free chiropractic care can reduce the number of opioids in Michigan!
* According to data from the National Institute on Drug Abuse, Michigan providers wrote 47.9 opioid prescriptions for every 100 persons, compared to the national average of 37.5, in 2023. September is Drug-Free Pain Management Awareness Month. Drug-free chiropractic and other conservative care options are a major component of the strategy to reduce the number of opioid prescriptions.
* September is Drug-Free Pain Management Awareness Month in Michigan! Highly addictive prescription opioids are often recommended for the management of low back, neck, and musculoskeletal pain. Conservative care options must be exhausted before prescribing these dangerous drugs. Drug-free chiropractic care can help!
* September is Drug-Free Pain Management Awareness Month in Michigan! Drug-free chiropractic care can keep those suffering from musculoskeletal pain away from dangerous opioid painkillers. A recent study conducted by researchers at the Yale Center for Medical Informatics and presented at the American Academy of Pain Medicine’s 2019 Annual Meeting reveals that patients who saw a chiropractor were 49 percent less likely to receive an opioid prescription than those who saw other health care providers.
* September is Drug-Free Pain Management Awareness Month in Michigan! Studies have quantitatively shown that access to drug-free chiropractic care as a front-line treatment ahead of opioids dramatically decreases the use of opioid prescriptions among musculoskeletal pain patients.
* September is Drug-Free Pain Management Awareness Month in Michigan! Did you know that such health organizations as the American College of Physicians, the VA’s Office of Health Services Research and Development, and The Joint Commission have all endorsed drug-free spinal manipulation for pain management? Chiropractic care can help!