



Spring 2025 Convention & Exhibition

April 25 - 27 • Radisson Plaza, Kalamazoo, MI

For MAC office use only.
Date Rec'd: _____
Time: _____

Set Up: Thursday, 6-8p
Friday, 10a-2p

Exhibit Times: Friday, 3-9p
Saturday, 8a-7:30p
Sunday, 8a-12p

Tear Down: Sunday, 12p

EXHIBITOR CONTRACT

This contract must be received along with your \$200/booth deposit in order to confirm your booth assignment. Deposits are non-refundable and non-transferable. The balance is due by MARCH 7. Balances not received by the due date will be charged to the credit card provided.

Company Name _____ Website _____

Contact Person Name _____

Contact Info to Provide to Attendees (If different than already provided info. E.g.: sales email and phone number)

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Phone _____

Email _____

Website _____

Products/services to be exhibited _____

Name(s) to be listed on badges: _____

BOOTH INFO & FEES:

All booths: 7x10. All tabletops: 8' wide.

All booths and tabletops: \$1,000

Please indicate your booth space preference(s): 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

Companies/products you do not wish to have in close proximity, (may affect your booth choice) _____

Booths include: One table (Choose size: 8 ft. 6 ft. 4 ft.) with drape, two chairs, wastebasket, back and side drapery, and sign.

Name to be printed on sign _____

Electricity (\$75/outlet) - # needed: _____ Extra Table(s) (\$75/table) - # needed: _____ Choose Size: 8 ft.; 6 ft.; 4 ft

Tall table (\$40/ea), Stool (\$40/ea), Extra chair (\$40/ea), WiFi (\$100) Other _____

ADVERTISING & SPONSORSHIP OPPORTUNITIES:

BEST VALUE - Package sponsor, includes conventions & advertising in the print *Journal and eJournal!* (See sponsorship form for details)

Platinum - \$5,000; **Gold - \$4,000;** **Silver - \$3,000;** **Bronze - \$1,500**

Welcome Packet Print Insert - Full Page (\$350) Due Mar. 17

Participate in the vendor game (\$200)

Welcome Packet Print Insert - Half Page (\$175) Due Mar. 17

Opening Session Sponsorship and GoBo (\$3,000)

Welcome Packet Speciality Pages (See Sponsor Form)

Donate to silent auction:

Welcome Packet Digital ONLY - Due by April 1

Item: _____ Value: _____

Full Page (\$200) Half Page (\$100)

Sponsor a speaker/event at the convention (See Sponsor Form or contact Lisa)

See attached form for additional sponsorship opportunities!

CANCELLATION POLICY: Cancellations must be made in writing to the MAC Prior to March 7, 2025. **If cancellation is received after that date, exhibitor is LIABLE FOR FULL PAYMENT of the booth cost and any balance due will be charged to to your credit card.**

We, the undersigned agree to abide by all regulations and restrictions outlined on both sides of this contract. (Please sign both sides.)

Authorized Signature _____ Date _____

Michigan Association of Chiropractors

Amount \$ _____ Check (payable to MAC): Check # _____

416 W. Ionia • Lansing, MI 48933

Credit Card # _____ Exp. _____ CVV _____

(517) 367-2225 • FAX (517) 367-2228

www.chiromi.com • lisa@chiromi.com

Email receipt to: _____