

# FUNdamentals for CAs

*Presented by Kim Klapp*

**MAC Fall Convention**

**Port Huron - September 14, 2024**



[ChiropracticAssistants.com/MAC24](https://ChiropracticAssistants.com/MAC24)



**A**ssistants for  
**C**hiropractic  
**E**xcellence



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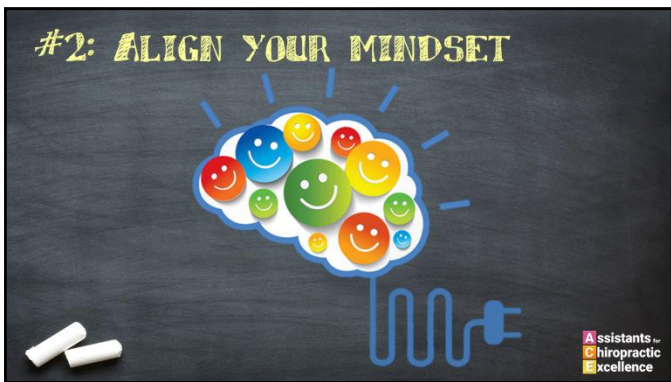
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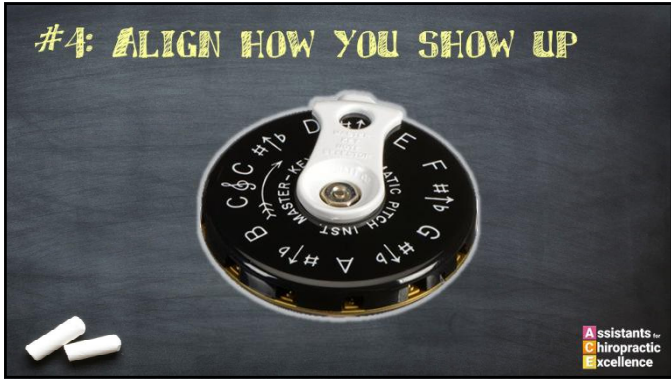
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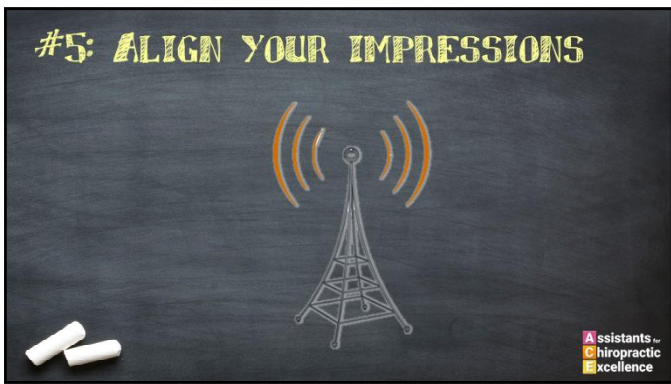
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## #7: NEW PATIENT EXPERIENCE



A ssistants  
C hiropractic  
E xcellence

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## #8: SECOND VISIT KEYS



A ssistants  
C hiropractic  
E xcellence

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## #9: FRONT DESK SUCCESS



A ssistants  
C hiropractic  
E xcellence

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**1. WHAT DO YOU WANT?**

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**2. WHAT'S HOLDING YOU BACK?**

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