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Express Convention & Exhibition **Comfort Inn, Mt. Pleasant, Michigan** **November 23-24, 2024**

EXHIBITOR INFORMATION

With 20 exhibit spaces, and over 200 attendees expected, we anticipate this Express format to continue to be a huge hit!

HOTEL RESERVATIONS

The Comfort Inn is located on Mission Road in Mt. Pleasant, Michigan. We have reserved a block of rooms for MAC convention attendees. The room block is filling up very quickly – please make your reservation as soon as possible!

You can make reservations by clicking [here](#) or calling: (989) 772-4000 and referring to the Michigan Association of Chiropractors.

The room block expires October 22, 2024 so make your reservations today!

FLIGHT INFORMATION

The closest airport to Mt. Pleasant is the [Tri-City International Airport \(MBS\)](#) just south-east of Midland, which is less than 40 miles from the hotel. Airlines include: Northwest Airlines and United. Go to www.mbsairport.org for more information.

The next closest airport is the Capital City Airport in Lansing (about 70 miles away). Go to www.flylansing.com for more information.

SHIPPING

Items should be shipped to the Comfort Inn no sooner than three (3) days prior to the event. **Please take this time frame into account when scheduling shipping of items.**

Please address items to:

Comfort Inn

Show Name: MAC Express Convention

Guest Name: _____

Date of Show: Nov. 23-24, 2024

2424 South Mission St.

Mt. Pleasant, MI 48858

Also, please indicate on the boxes/packages the # out of # boxes. Example: 1 of 6 boxes
If boxes are to be return shipped after event, please make sure call tags are attached with boxes for return. We cannot return them if we do not have call tags for the boxes. No perishable items, please.

Please contact Brittney at the Comfort Inn with any questions (989) 956-0446.

SET UP

The exhibit hall will be open for set up on Friday, November 22, from 5:00-8:00 pm and Saturday, November 23, at 7:00 am. Exhibits should be set up by Saturday at 7:30 am when the MAC Registration desk opens. Classes for the doctors begin on Saturday at 8:00 am. We anticipate doctors will begin arriving for their first classes around 7:30 am. *Also, please let us know all the name badges you will need by November 15th.*

MAC EXPRESS EXHIBITOR BINGO GAME

For this Express format we will offer an interactive exhibitor bingo game. It is designed to get the convention attendees to your booth, and it offers DCs a chance to win CASH!!! All attendees will receive a game card with their registration materials. They will bring their card around to all the booths, where they will be marked by the exhibitor. Once they have visited all the booths and received the marks on their card, they will turn it in at the MAC registration booth.

We will draw three winners on Saturday at 5:30 pm. First prize: \$100, second prize: \$75 and third prize: \$50. We encourage all vendors to take this valuable opportunity to discuss their product or service with the DCs and their CAs.

SCHEDULE

You can click [here](#) to view the convention schedule. When you arrive at the convention, your registration packet will include an itinerary, listing class breaks. Speakers will be reminded of the break times so that doctors can visit with vendors in the Exhibit Hall.

SATURDAY LUNCH

The MAC will provide box lunches for the exhibitors in the Exhibit Hall at 12:00pm on Saturday November 23. **You must pre-order your lunch**, so **please fill out the form below and return it to the MAC office before November 15th!**

EXHIBIT TEARDOWN

Please do not begin tearing down your exhibit until 2:00pm on Sunday, November 24th. We have a food break scheduled at noon and many doctors and guests wait until the end of the convention to visit exhibitors, so we expect the Exhibit Hall to be busy right until the very end.

We look forward to seeing you for a great Express Convention!
If you have any questions or concerns, please do not hesitate to contact us by phone at (517) 367-2225 or by email at lisa@chiromi.com.

Only fill this form out if you didn't choose your lunch options on your exhibitor contract.



Express Convention & Exhibition Exhibitor Lunch Order form

Please fill out your preference

The MAC will provide two (2) box lunches per booth. (exhibitors with more than one booth will be offered a corresponding number of box lunches). The number of lunches are based on the names you supply on your exhibitor form

Additional lunches are available for \$25.00/ea.

Please indicate your lunch preference:

Ham & Swiss Beef & Cheddar Vegetarian or Gluten Free
Company Name

Booth # _____ Number of lunches requested _____

Contact Name _____

Please email this form back to lisa@chiromi.com, before November 15, 2024